

COACHING'

MAGAZINE FOR MANAGERS AND PROFESSIONALS IN CURAÇAO AND ARUBA



Advertising in Coaching magazine

Price list 2018

www.coaching-magazine.net

- for over 12 years the only business magazine in Curaçao
- about 4.000 registered subscribers
- free subscription for managers and professionals, as of 2016 also in Aruba
- a clearly identifiable group of readers in leadership positions
- promotion of the magazine via Facebook
- also available at local bookstores and supermarkets

Information/reservations:

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Adverts and advertorials

Price list 2018

		PRICE PER EDITION IN NAF/AWG	
		1 EDITION	5 EDITIONS (20% DISCOUNT)
1/8 page	45 x 14 mm of 90 x 65 mm (w x h)		
	Standard	445,00	356,00
1/4 page	90 x 130 mm of 190 x 65 mm (w x h)		
	Standard	795,00	636,00
1/3 page	90 x 190 mm of 190 x 90 mm (w x h)		
	Standard	1.245,00	996,00
1/2 page	95 x 280 mm of 190 x 135 mm (w x h)		
	Standard	1.530,00	1.224,00
	Inside cover/back	1.795,00	1.436,00
	Page 4	1.895,00	1.516,00
1/1 page	190 x 280 mm or 210 x 297 mm, plus 3 mm bleed (w x h)		
	Standard	2.995,00	2.396,00
	Inside cover/back	3.095,00	2.476,00
	Page 4	3.260,00	2.608,00
	Inside cover/front	3.375,00	2.700,00
	Page 3	3.550,00	2.840,00
	Backpage	3.710,00	2.968,00

All prices are per edition, in Antilles guilders, ob not included.

An additional 10% will be charged for placing your ad on a preferential page (except for pages in a different price range).

Discount

The following discounts are applicable when advertising in more than one edition:

- 2 editions 5%
- 3 editions 10%
- 4 editions 15%
- 5 editions 20%

For technical specifications see www.coaching-magazine.net